

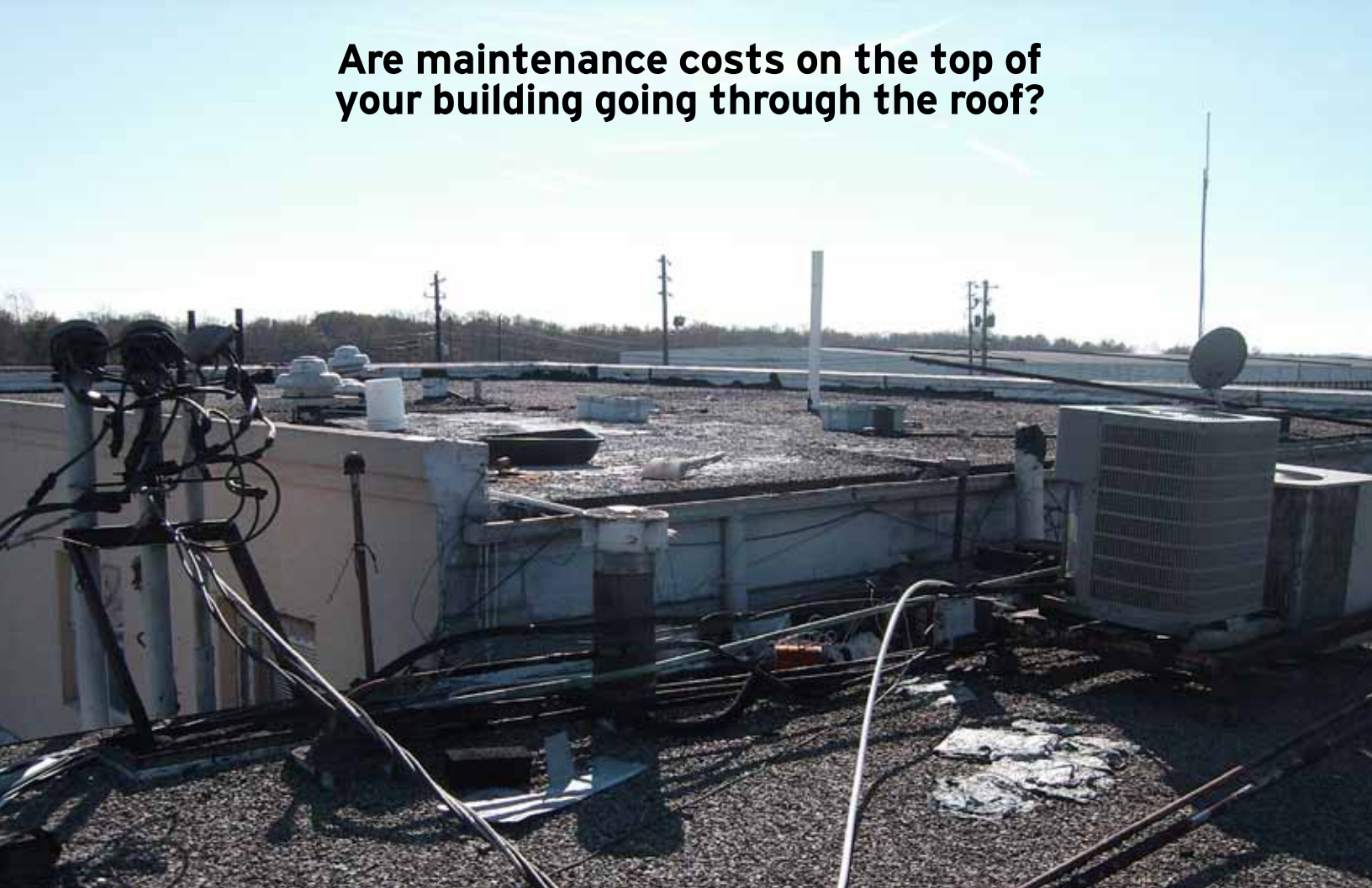
Builder Logo
Builder Name
Street Address
City, State Zip

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City, State Zip



**Are maintenance costs on the top of
your building going through the roof?**





Before



After



Before



After

Eliminate roof maintenance costs and save money on energy bills by replacing a conventional flat roof with a cool metal roof from American Buildings Company.

Metal Roofing Systems Save Money

Metal roofing systems from American Buildings Company save money because they're economical to install, extremely energy-efficient, and last 3 to 4 times longer than conventional flat roofs.

Retrofitting your building with an energy-saving ABC metal roof is a smart investment that yields valuable returns for decades. The cool coatings in our cool-scape™ panels feature vivid, fade-resistant color and the cool technology originally developed for Stealth Aircraft in the U.S. Military. The PVDF resin, acrylic resin and pigments in cool-scape™ panels are transparent to ultraviolet light that breaks down other coating systems. Whereas non-cool materials absorb the sun's rays and generate heat, 'cool' resins reflect them, keeping the paint coating itself cooler. This technology not only maximizes the life of your panels, it can ultimately lead to lower cooling costs.

Environmentally Responsible

Adding a structural metal roof to an existing building is even smarter than ever before because the system will last for decades - not years. It is also an environmentally responsible choice, since metal roofs are manufactured from recycled materials, and the system itself is 100% recyclable at the end of the roof's life. Moreover, a metal roofing system allows the use of additional insulation and the installation of solar panels that reduce reliance on electric energy.

In addition to the recyclability of a metal standing seam roof, an ABC metal roofing system can be installed over an existing flat roof. There's no need

to remove the old roof, so there's no waste to go into our landfills.

Improves Aesthetics, too

The benefits of retrofitting with ABC metal roof systems aren't limited to roof performance. The overall aesthetics of the retrofitted building are greatly improved, too.

Don't let maintenance costs go through the roof. Contact us today and let us show you how raising your roof can lower your costs.

Life Cycle Cost Conventional Flat Roof vs. Standing Seam Metal
Example: 100,000 sf

	Conventional Flat Roof	Metal Standing Seam
Assumptions		
Average Life	8-15 Years	40-50 years
Initial Cost	\$4-6/SF	\$6-8/SF
Maintenance	\$.05-.25/SF/Year	\$0/SF/Year
Average Warranty	10 Years	20 Years
Paint Finish Warranty	NA	25-35 Years
Initial Cost		
Initial Cost	\$500,000	\$700,000
Metal Deck @ \$1.15/SF 22ga "B"	\$115,000	\$0
Total Initial Cost	\$615,000	\$700,000
Maintenance & Replacement		
Maintenance - 12 Years	\$60,000	\$2,000
Replacement at year 12	\$500,000	\$0
Maintenance - 12 Years	\$60,000	\$4,000
Replacement at year 24	\$500,000	\$0
Maintenance - 12 Years	\$60,000	\$6,000
Replacement at year 36	\$500,000	\$0
Sub Total	\$1,680,000	\$12,000
Total Investment - 36 Years	\$2,295,000	\$712,000
36 Year Savings		\$1,583,000

Note: All information is based on the installation cost of conventional BUR or Single Ply Modified materials. Based on all current studies by the NRCA, CSI and major suppliers. Metal Roofs average life cycles are 40 to 50 yrs. Currently, metal roof systems provide a totally "Green" environment and are 100% recyclable. Additionally, most Metal Roof Assemblies installed at slopes of 2:12 or greater will provide a minimum of 20% cost reduction for cooling upwards of 50% in warmer climates. Life Cycle cost analysis should consider all the costs to own and maintain a roof assembly to determine the true cost of ownership from the owner's point of view.

BUILDER LOGO & CONTACT INFO
www.websiteaddress.com

