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When your building saves energy, you save money.



**The more energy costs rise,
the more money you save with
SmartKote® and SP-COOL™**



Cool science is revolutionizing the building industry. To be considered cool, products must have a solar reflectance of at least 25% along with a high thermal emittance, the ability to release heat that it has absorbed. When you combine these two factors you get the solar reflective index (SRI), the measure of a panel's ability to reject solar heat.

Combating urban heat islands and high-energy consumption requires innovative products like our SP-COOL™ and SmartKote® PVDF coated panels.

Coated with special "cool" resins that reflect the sun's rays, SP-COOL panels lower your energy costs while extending the life of the structure. This makes SP-COOL panels a sensible, practical choice for large warehouses, agricultural structures and commercial buildings. And, our SP-COOL™ silicone polyester panels feature a 25-year finish warranty.

The PVDF resin, acrylic resin and pigments in our SmartKote panels increase energy efficiency and enhance their ability to retain color and improve durability (fade resistance). As part of a total design system, our SmartKote panels can reduce energy consumption by up to 40%.



Case Study: Two schools. Exact same size. Exact same design. Both were constructed exactly the same way and have exactly the same HVAC equipment, with their thermostats controlled at the exact same place. So, how was one school able to save more than \$10,000 on its annual cooling costs?

The difference lies in the cool coatings of their roof systems.

Baggett Elementary School and Poole Elementary School in Dallas, Georgia were identical right down to their Ever-green LOC SEAM metal roof panels. The only difference: Baggett Elementary School used traditional PVDF coated roof panels Poole Elementary School used infrared-resistant PVDF cool pigment SmartKote panels.

The Results

Poole Elementary School's annual cooling cost net savings is over \$10,000, which equates to a projected savings of more than \$350,000 during the school's 35-year expected life cycle. These savings represent the beauty of ABC's innovative thinking: better value in the short term and substantially improved efficiency in the long term.

Just think, the more energy costs rise, the more money you save with SmartKote and SP-COOL

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